



# WhaleBoost

**Your future  
multifunctional e-  
commerce platform**



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WhaleBoost



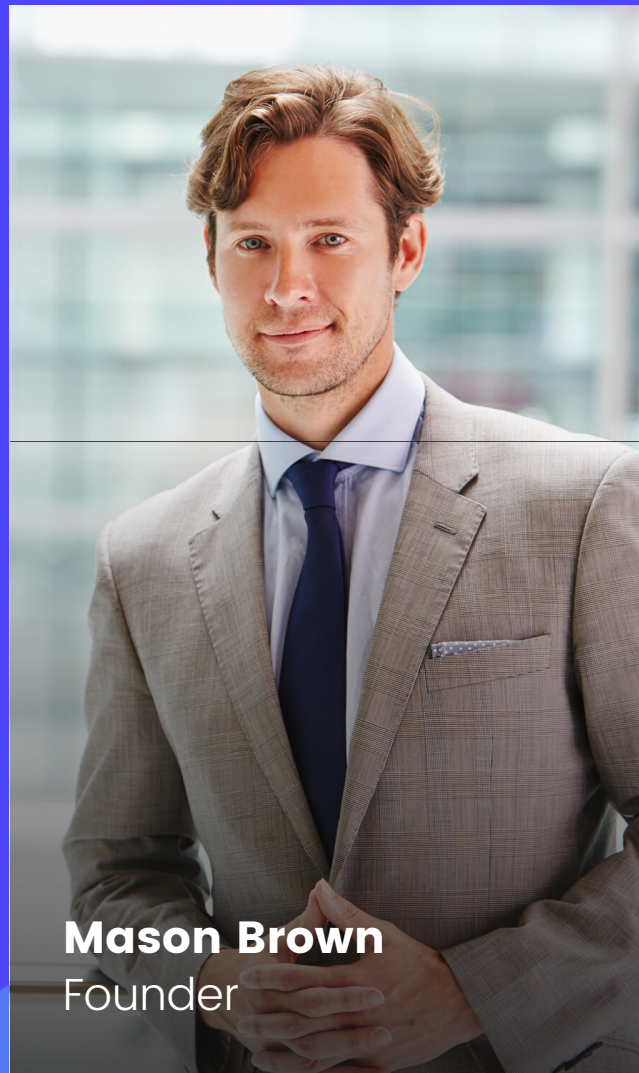
# Introduction

WhaleBoost is an e-commerce advertising and marketing service platform, the application is to help online merchants create hot-selling products to increase online store visibility and exposure.





# Meet Our Team



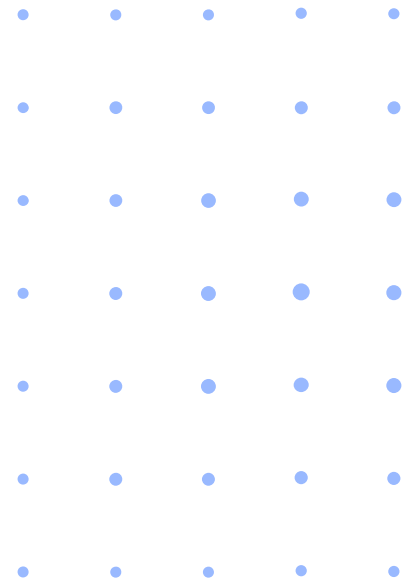
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# Meet Our Founder



Mason Brown, the founder of WhaleBoost is an expertise in the advertising and e-commerce for 12 years. By leading his own professional team and having a wide network, he has a close relationship with the upper management of numerous e-commerce platform as well as many businesses owner in the e-commerce field. During this digital era, Mason Brown realized that the market has a large demand of online traffic on the internet. Hence, he oversees the good opportunity that was needed in the market since there is shortage of traffic. WhaleBoost is a company that helps businessman and merchants who sell products on e-commerce platform to increase their exposure and visibility of their products not only in their own country but worldwide.







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# Services We Offer

Our company is specialized in the e-commerce industry, our Founder Mason Brown oversees the opportunities with the current issues and demand in the market, and came out with the new business concepts, thus WhaleBoost is established in the year 2020

- 01 WhaleBoost brands advertising platform
- 02 WhaleBoost e-commerce platform







# Main issue in the current market

In the rapid developing e-commerce field globally, enormous amount of good quality built products on online shopping platform could not gain visibility to their clients due to lack of traffic. And most consumer tempted to buy a products based on their sales volume, positive ratings and reviews. This greatly reduces the sales of these merchants on-site even with the help of tradition advertisement.



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# Services We Offer



## To Merchants

Boosting merchants' sales volume.



## To Users

Recruiting users to boost merchants' sales volume.



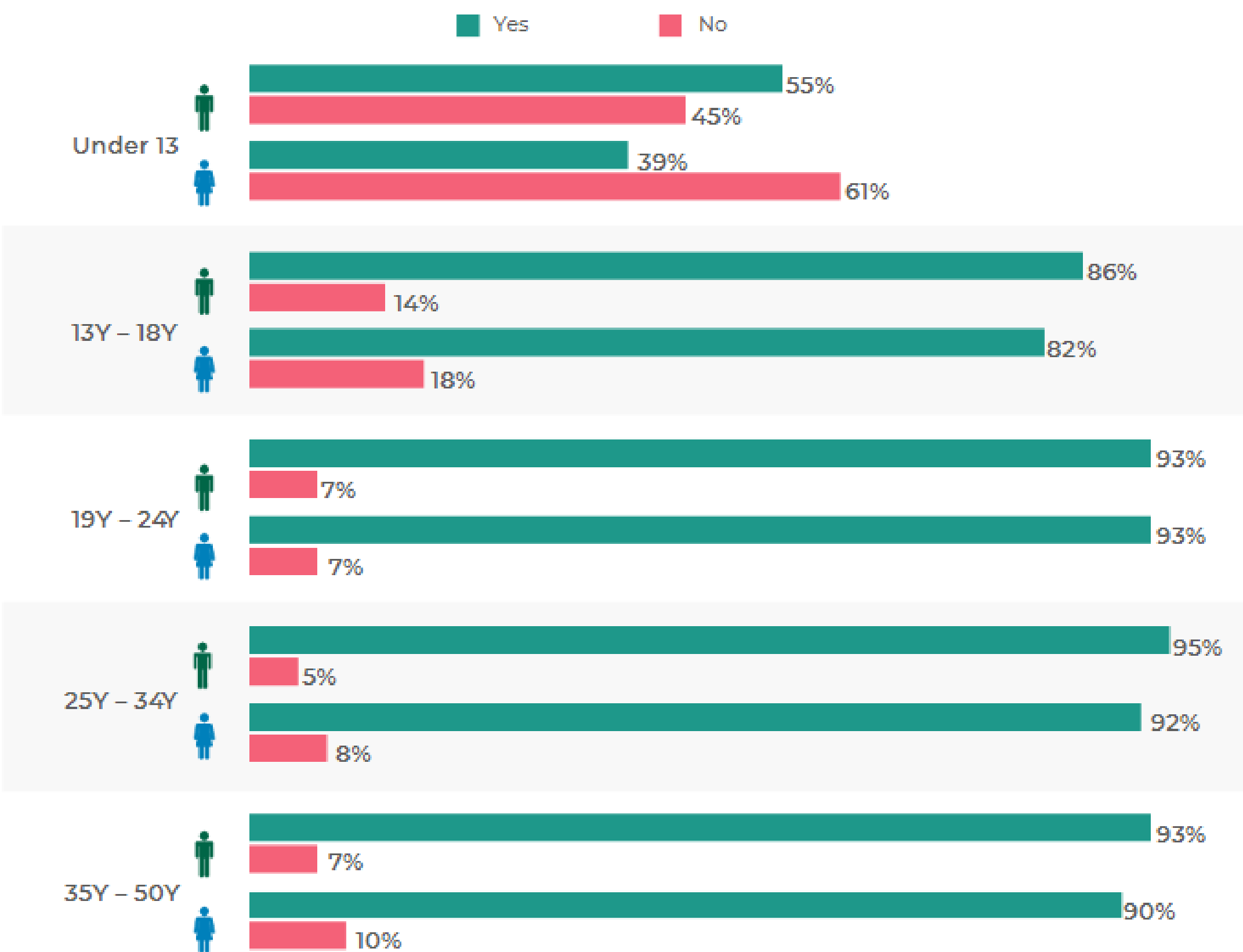
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Age & Gender-Based Analysis



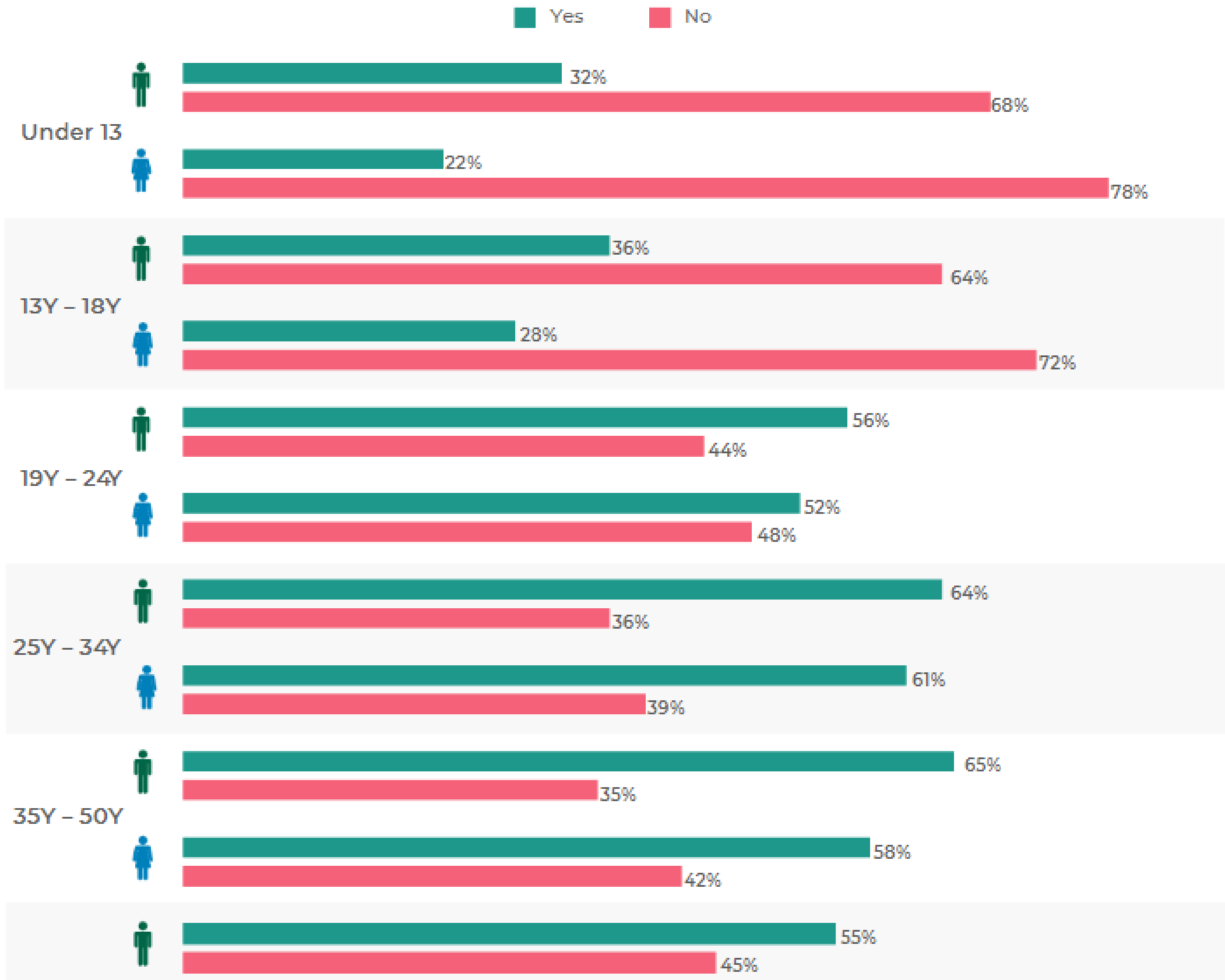
The Impact Of  
Online Reviews On  
Purchase  
Decisions

90% of the Internet users in Sri Lanka stated that they check online reviews before purchasing a product or a service.





Age & Gender-Based Analysis

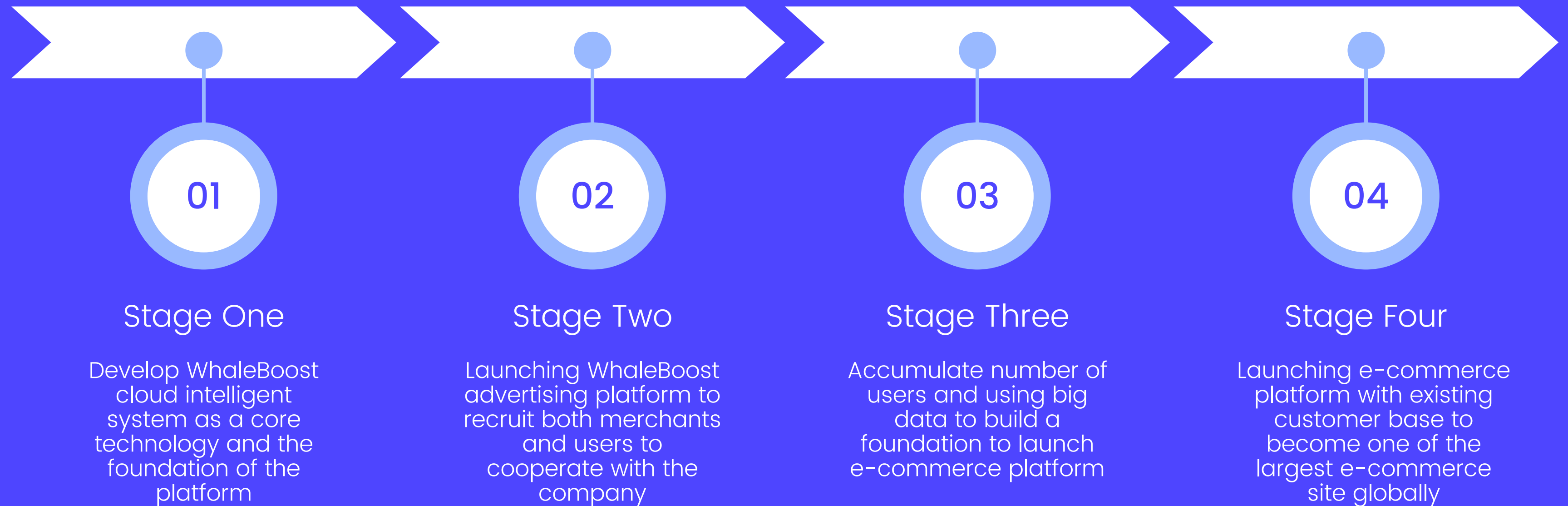


The Impact Of  
Online Advertising  
On Online  
Purchase Behaviour

56% of the Internet users in Sri Lanka have stated that they have purchased a product or a service after seeing an advertisement on the Internet.



# Business Roadmap



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# Types of reward in WhaleBoost



Swipe Order



Affiliate Rewards



Team Swipe Rewards



# HOW SWIPE WORKS

In the swipe process, the system automates the entire procedure for the scenario where a buyer buys the product, and leaves a positive review and a rating. Users' credit is deducted from their accounts and used as a deposit to purchase products, and the system automatically leaves positive feedback and ratings for the product. Once done, the merchant will return the credit to the users' accounts.



Merchants



Boosting



Product Listing



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Swiping



Recruiting



Users



# THE OPERATION

## WhaleBoost



WhaleBoost automates the brand-boosting process, increasing product sales while leaving positive reviews and ratings!

## Merchants

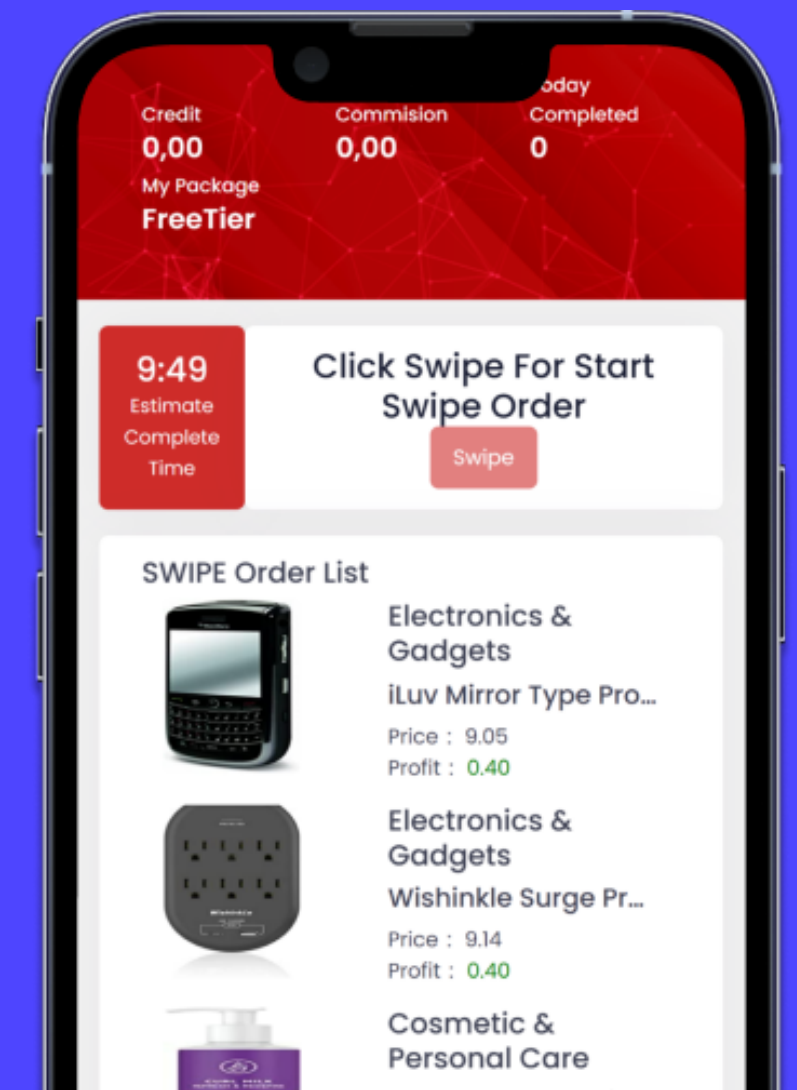


Merchants pay commission to users for the services.

## Users



Users perform SWIPE on WhaleBoost platform.







# VIP Packages

| Package    | Price (LKR) | SWIPE TASKS | Earning per SWIPE (LKR) | Daily Earning (LKR) | Validation   | Total Earning (LKR) |
|------------|-------------|-------------|-------------------------|---------------------|--------------|---------------------|
| Free trial | -           | 5           | 32                      | 160                 | 3 days       | 480                 |
| White      | 4,000       | 5           | 32                      | 160                 | 365+180 days | 87,200              |
| Bronze     | 12,000      | 10          | 48                      | 480                 | 365+180 days | 261,600             |
| Silver     | 36,000      | 15          | 96                      | 1,440               | 365+180 days | 784,800             |
| Gold       | 103,500     | 20          | 225                     | 4,500               | 365+180 days | 2,454,500           |
| Ruby       | 308,000     | 25          | 560                     | 14,000              | 365+180 days | 7,630,000           |
| Emerald    | 840,000     | 30          | 1,333.33                | 40,000              | 365+180 days | 21,800,000          |
| Diamond    | 1,970,000   | 35          | 2,814.29                | 98,500              | 365+180 days | 53,682,500          |
| Sapphire   | 3,960,000   | 40          | 5,500                   | 220,000             | 365+180 days | 119,900,000         |



# AFFILIATE REWARD

The affiliate rewards can be earned from inviting new users using your registration link. Rewards are calculated based on the total amount of the purchased VIP membership package of the invited user.

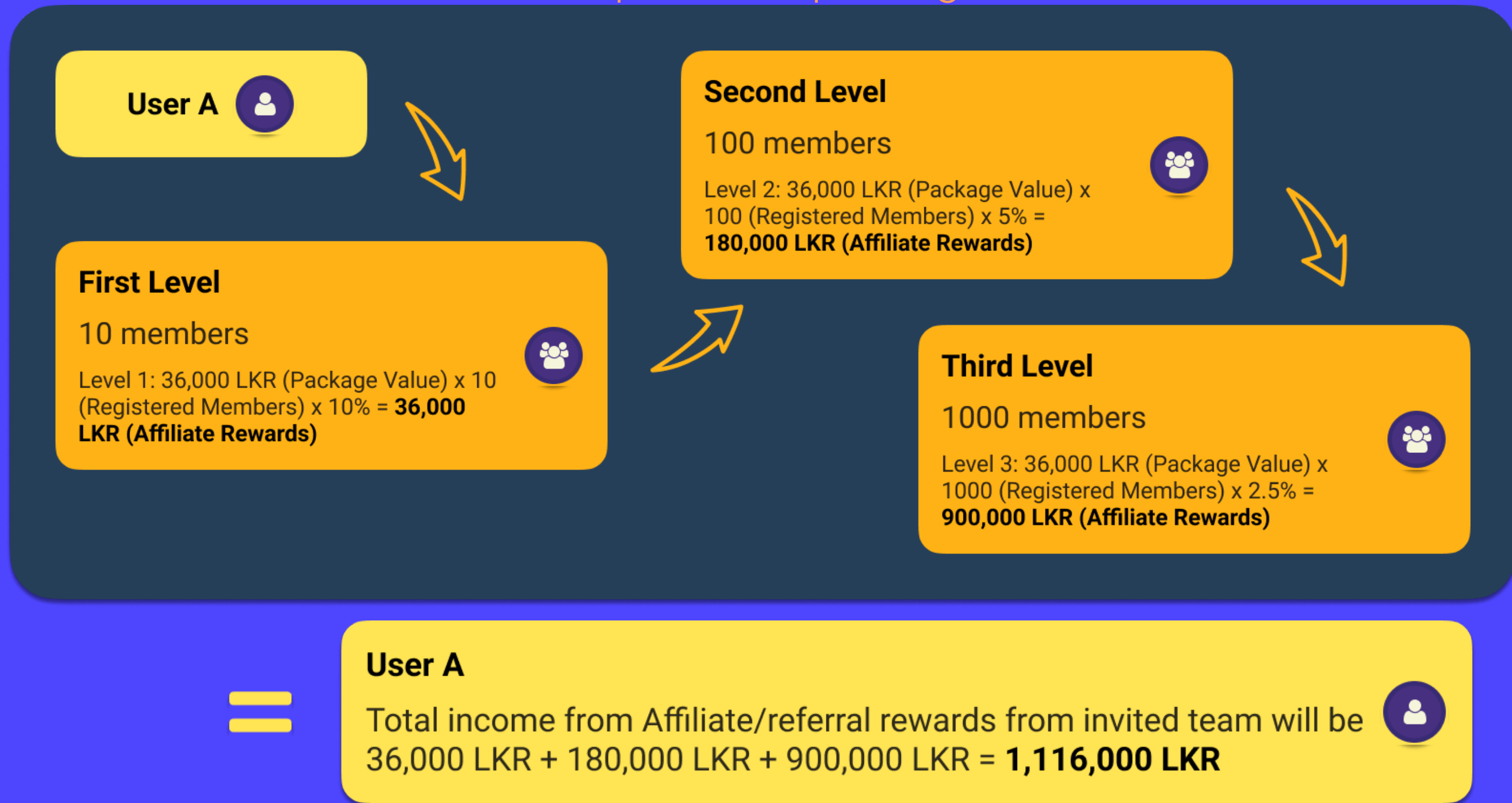
| Tier Level   | Rewards |
|--------------|---------|
| First Level  | 10%     |
| Second Level | 5%      |
| Third Level  | 2.5%    |



# AFFILIATE REWARD



Example: If each member invites 10 members and if each member has a 36,000 LKR VIP membership (Silver) package:



# TEAM SWIPE REWARD

Members of the team under your account can gain you an additional reward for completing SWIPE daily in WhaleBoost.

| Tier Level   | Rewards |
|--------------|---------|
| First Level  | 10%     |
| Second Level | 5%      |
| Third Level  | 2.5%    |

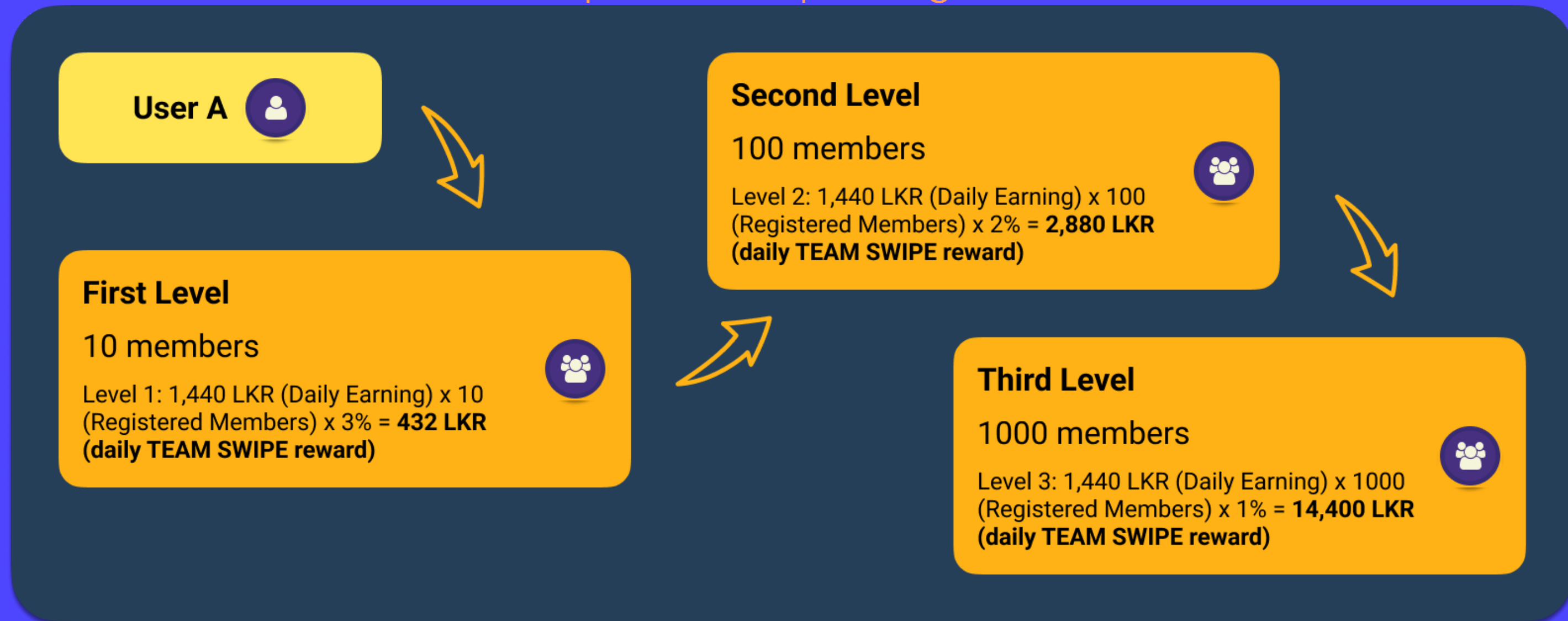




# TEAM SWIPE REWARD



Example: If each member invites 10 members and if each member has a 36,000 LKR VIP membership (Silver) package:



=

**User A**

Daily income from team swipe reward will be  
 $432 \text{ LKR} + 2,880 \text{ LKR} + 14,400 \text{ LKR} = 17,712 \text{ LKR}$



# PARTNERSHIP MERCHANTS

Currently, the world's top 30 online platforms have all joined as WhaleBoost's Merchants and implemented WhaleBoost's Intelligent Order Matching Service.



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# Get In Touch

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